

HVACR TRENDS

Showcasing Heating, Ventilation, Air-Conditioning & Refrigeration Systems
Sustainability Critical to the Industry



4th Edition

HVACR TRENDS

EXPO - TECH TALK - FORUMS



Theme 2024

INNOVATIVE HVAC SOLUTIONS FOR SUSTAINABLE TEXTILE MANUFACTURING

4 - 5 October 2024

Karachi Marriott Hotel





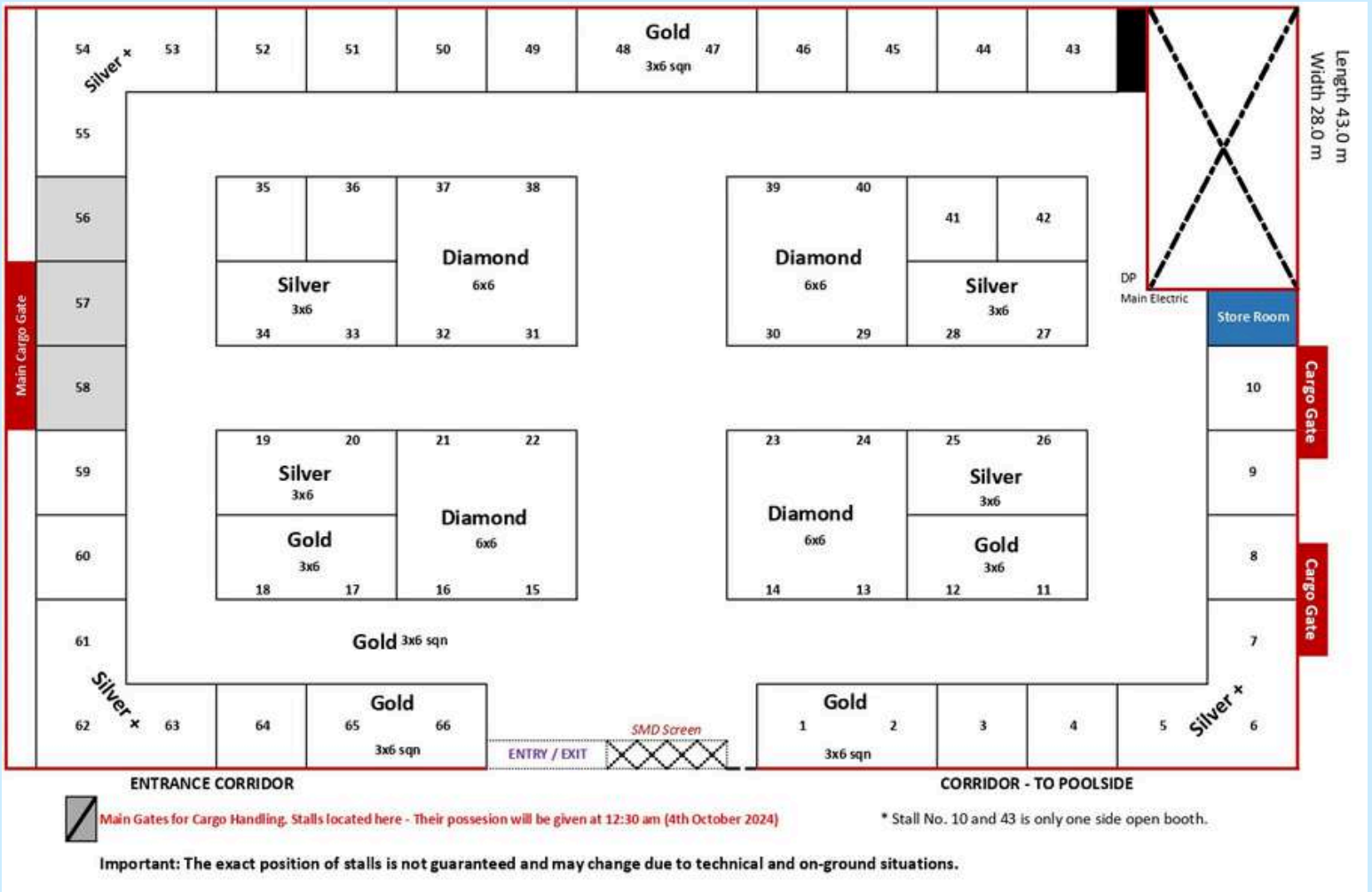
HVACR TRENDS 2024: EXHIBITORS AND VISITORS

- **Manufacturers:** Companies producing HVACR equipment, components, and systems.
 - **Technology Providers:** Innovators offering the latest in HVACR technology, software, and digital solutions.
 - **Service Providers:** Firms specializing in installation, maintenance, and consultancy services for HVACR systems.
 - **Research Institutions:** Academic and research organizations showcasing their latest findings and advancements in HVACR technology.
 - **Industry Associations:** Professional organizations and trade groups representing various sectors within the HVACR industry.
 - **Sustainability Experts:** Companies and consultants focusing on energy efficiency, green building practices, and sustainable solutions.
- **Engineers and Technicians:** HVACR professionals involved in the design, installation, and maintenance of systems.
 - **Industry Leaders:** Executives, managers, and decision-makers from leading HVACR companies and organizations.
 - **Facility Managers:** Professionals responsible for the operation and maintenance of building systems in various sectors, including textiles.
 - **Sustainability Consultants:** Experts focusing on implementing green and energy-efficient solutions in HVACR systems.
 - **Academics and Researchers:** Scholars and researchers from universities and research institutions exploring the latest trends and technologies.
 - **Government Officials:** Policymakers and regulatory authorities involved in setting standards and regulations for the HVACR industry.
 - **Students and Educators:** Aspiring professionals and educators looking to expand their knowledge and network within the industry.

Shaping Sustainable Futures

FLOOR PLAN

The Poolside Marquee- Karachi Marriott Hotel



Participation Tariff

DIAMOND STALL	:	PKR 3,500,000
GOLD STALL	:	PKR 2,500,000
SILVER PLUS	:	PKR 1,750,000
SILVER	:	PKR 1,250,000
STANDARD STALL	:	PKR 450,000

SPONSORSHIP PACKAGES

The Poolside Marquee- Karachi Marriott Hotel

Diamond Sponsorship

PKR 3,500,000.00

- 36 square meters (6m x 6m) Prime Exhibition space
- Sponsor's banner at Main Corridor Entrance.
- 10 minutes slot exclusive Technical - Product Presentation at Conference Hall
- 03 minutes Company - Product video on main SMD
- Logo placement on Event Backdrop, Media Wall, Social Media Campaigns, Press Releases, Invitation Cards, Brochures and Event Website with Company's hyperlink
- Special acknowledgment at opening & closing sessions.
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program.
- Include in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.
- Exclusive Interview / content features with Sponsor will be published on ASHRAE Pakistan Chapter Website, Social Media, Newsletter and Post Event Reports.

Gold Sponsorship

PKR 2,500,000.00

- 18 square meters (3m x 6m) at prime space
- Sponsor's banner at Main Corridor Entrance.
- 03 minutes Company - Product video on main SMD
- Logo placement on Event Backdrop, Media Wall, Social Media Campaigns, Press Releases, Invitation Cards, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program.
- Include in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.
- Exclusive Interview / content features with Sponsor will be published on ASHRAE Pakistan Chapter Website, Social Media, Newsletter and Post Event Reports.

Silver Plus Sponsorship

PKR 1,750,000.00

- 27 square meters prime space – junction of two rows / walkways
- 3 minutes Company - Product video on main SMD
- Logo placement on Event Backdrop, Media Wall, Social Media Campaigns, Press Releases, Invitation Cards, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program.
- Include in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.

Silver Sponsorship

PKR 1,250,000.00

- 18 square meters (3m x 6m) at prime space
- Logo placement on Event Backdrop, Media Wall, Social Media Campaigns, Press Releases, Invitation Cards, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program.
- Include in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.

Standard Shell Stall

PKR 450,000.00

- 09 square meters (3m x 3m) – Shell Scheme Stall
- Logo placement on Media Wall, Social Media, Campaigns, Press Releases

BASIC PACKAGE FOR STALL(S)

- Shell Scheme Octanorm Stall Structure
- Four (04) Chairs
- One (01) Information Desk
- One (01) Discussion Table
- White Wall Panels
- Four (04) Spot Lights
- Fascia Name Board

Branding in Main Corridor

- Banner (a x b size) - PKR 300,000.00 Each
- Standee (c x d size) - PKR 150,000.00 Each

Exhibitor's Lunch

- Complimentary (02) Lunch Coupons per Stall.
- Additional Lunch Coupons @ Rs. 7,500.00 each

SPONSORSHIP PACKAGES

The Poolside Marquee- Karachi Marriott Hotel

Networking BREAKFAST

PKR 750,000.00

Participants:

INDUSTRIALISTS – BUSINESS COMMUNITY – BUILDERS –
DEVELOPERS – ARCHITECTS – CONSULTANTS – END USER –
OWNERS – EXECUTIVES – SUPPLY CHAIN MANAGERS

- Banner(s) + Standee(s) at Breakfast Venue
- Logo on Exclusive Invitation Card
- Logo placement on Event Backdrop, Media Wall, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program
- Special recognition during the Breakfast LUNCH Sponsorship EXHIBITORS – SP

Luncheon Sponsorship

Exhibitors -Sponsors
PKR 750,000.00

- Banner(s) + Standee(s) at Lunch Venue
- Logo on Lunch Coupons
- Logo placement on Event Backdrop, Media Wall, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program.

Gala DINNER Sponsorship

PKR 1,000,000.00

Participants:

INDUSTRIALISTS – BUSINESS COMMUNITY – BUILDERS –
DEVELOPERS – ARCHITECTS – CONSULTANTS – END USER –
OWNERS – EXECUTIVES – SUPPLY CHAIN MANAGERS

- Banner(s) + Standee(s) at the Dinner Venue
- Logo on Exclusive Invitation Card
- Logo placement on Event Backdrop, Media Wall, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program
- Special recognition during the Dinner

Product Presentation

10 Minutes Slot At Conference Hal
PKR 550,000.00

Badges - Lanyards

Backside shall be customized with material
provided by Sponsor
PKR 550,000.00

Conference Souvenirs

Logo on Conference Abstract Book, Notepad and
Stationary in a Bag
PKR 450,000.00

Digital Video

03 Minutes Video in Exhibition Hall SMDs during
intervals for Two Days (16:9 Video)
PKR 300,000.00

SPECIAL LOYALTY PERKS, ADD-ONS, INCENTIVES FOR SPONSORS
WHO ARE INTEGRAL PART OF OUR REGULAR PROGRAMS

HVACR Trends 2024

BOOKING FORM



Personal Information

Exhibitor Name _____

Address _____ City _____ Country _____ Zip _____

Email ID: _____ Website: _____

Booking Information

Sponsorship	Tariff	Stall No.	QTY	Amount
Diamond Stall	PKR 3,500,000	_____	_____	_____
Gold Stall	PKR 2,500,000	_____	_____	_____
Silver Plus Stall	PKR 1,750,000	_____	_____	_____
Silver Stall	PKR 1,250,000	_____	_____	_____
Standard Shell Stall	PKR 450,000	_____	_____	_____

Other Bookings

Networking Breakfast	PKR 750,000	_____	_____
Luncheon Sponsorship	PKR 750,000	_____	_____
Gala Dinner Sponsorship	PKR 1,000,000	_____	_____
Badges and Lanyards	PKR 550,000	_____	_____
Conference Souvenirs	PKR 450,000	_____	_____
Product Presentation	PKR 350,000	_____	_____
Digital Video	PKR 300,000	_____	_____

SIGNATURE _____

TOTAL: _____



4-5 October 2024
Karachi Marriott Hotel



FOR BOOKING



ASHRAE PAKISTAN CHAPTER

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Supported by

