



Premier Expo & Conference on Heating, Ventilation,
Air-Conditioning & Refrigeration Systems

2025 Edition Theme

SMART DECARBONIZATION: INTEGRATING AI, INNOVATION, AND SUSTAINABILITY IN PAKISTAN

12 - 13 DECEMBER 2025 | KARACHI MARRIOTT

Organized by



Endorsed by



Welcome to the

5TH HVACR TRENDS

EXHIBITION & CONFERENCE

– 2025 Edition

This year's theme, “**Smart Decarbonization,**” highlights the **urgent need to reduce carbon emissions** while embracing **intelligent, sustainable solutions** for Pakistan's HVACR sector.

By integrating **AI, innovation, and advanced technologies**, the industry can play a pivotal role in **achieving climate goals** and **building a greener future**.

From **textiles and workplaces** to **healthcare, data centers, retail, and urban development**, the demand for **efficient, low-carbon systems** is reshaping the way we design and operate our built environments.

This edition unites **global experts, manufacturers, engineers, consultants, and policymakers** to share **strategies, solutions, and innovations** that are driving Pakistan's transition toward a **smarter, sustainable, and climate-resilient future**.



INVITATION



It is my great pleasure to welcome you to HVACR Trends 5.0 – Exhibition & Conference 2025.

This year's theme, “**Smart Decarbonization: Integrating AI, Innovation, and Sustainability in Pakistan,**” reflects our shared commitment to aligning the HVACR industry with global climate goals while embracing cutting-edge technologies and sustainable solutions.

HVACR Trends 5.0 is more than an event – it is a platform for innovation, collaboration, and learning. The exhibition floor brings together leading companies and solution providers, showcasing the latest technologies and smart systems. The conference offers thought-provoking sessions where experts share insights on AI integration, energy efficiency, and sustainable practices tailored to Pakistan's future.

I warmly invite you to **exhibit your products and innovations, attend the conference sessions, and engage in meaningful dialogue with industry leaders, researchers, and practitioners.** This is a unique opportunity to discover, connect, and learn – and to play your part in shaping a smarter, greener, and more resilient HVACR industry for Pakistan.

On behalf of the Organizing Committee, I thank our sponsors, partners, and participants for making this event possible. Together, let us drive change, unlock new opportunities, and lead the way toward a sustainable future.

Welcome to HVACR Trends 5.0 – where innovation meets action.

Warm regards,

Omer Khan

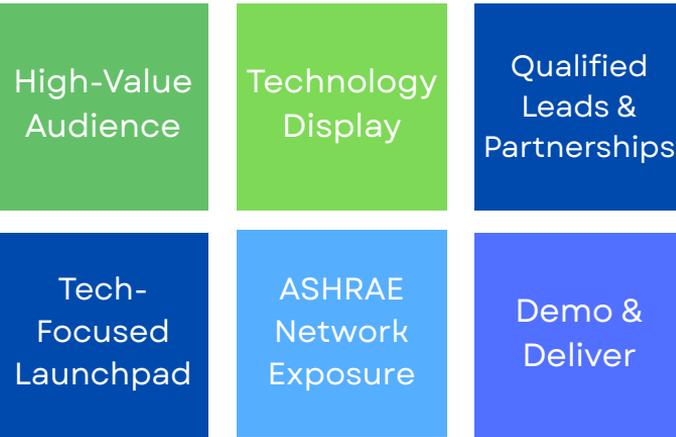
Chairman Organizing Committee

HVACR Trends 5.0



Why Exhibit

SHOWCASE. CONNECT. GROW.



Take the Stage.

BE SEEN. BE KNOWN. BE CHOSEN.

- ⊕ HVAC Equipment & Packaged Unit Manufacturers
- ⊕ Chiller, VRF, AHU & IAQ Solution Providers
- ⊕ Smart Controls, IoT & BMS Technology Providers
- ⊕ Cooling Towers, Pumps & Heat Exchanger Suppliers
- ⊕ Filtration, Ventilation & Energy Recovery Specialists
- ⊕ Fire, Safety & Smoke Management System Providers
- ⊕ Cleanroom, Pharma & Cold Chain HVAC Experts
- ⊕ Contractors, System Integrators & Turnkey Solution Providers
- ⊕ Automation & Predictive Maintenance Platforms
- ⊕ Green Building, Energy Efficiency & Sustainability Solution Developers

Why Attend

CONNECT. LEARN. LEAD THE FUTURE OF HVACR.



From Concept to Commissioning

JOIN THE VOICES SHAPING TOMORROW'S HVACR.

- ⊕ MEP Consultants & Design Engineers
- ⊕ Building Owners & Developers
- ⊕ Facility Managers & Maintenance Teams
- ⊕ Industrial & Infrastructure Project Heads
- ⊕ Architects & Green Building Professionals
- ⊕ Procurement & Supply Chain Managers
- ⊕ Students & Young Professionals



HOW TO PARTICIPATE

Exhibit. Learn. Connect.
Grow.

Showcase your innovations, gain knowledge from experts, and engage with industry leaders. Together, we shape the future of smart and sustainable HVACR.

Sponsor
The Event

Exhibition
Booths

Branding
at the
Venue

Exhibitor
Tech
Spotlight

Host a
Side Event

Product
Launching



CONFERENCE

Future-Ready HVACR Thinking

The HVACR Trends 5.0 Conference is a premier knowledge-sharing platform bringing together **industry leaders, researchers, innovators, and policymakers** to explore pathways toward **sustainable growth and climate responsibility**.

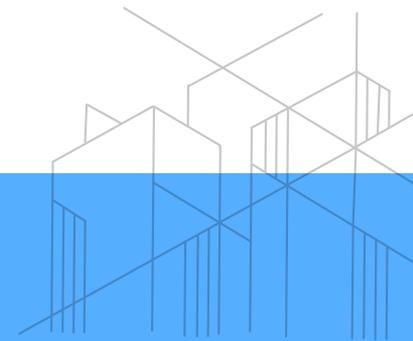
With focused sessions on AI-driven **efficiency, smart building technologies, decarbonization strategies, and future-ready solutions**, the conference will inspire practical actions and provide insights tailored to Pakistan's unique challenges.

Key Aspects

Technical Papers	Panel Discussions	Case Studies
Product Presentation	Breakout Sessions	Key Notes



Join us to **learn from global and local experts, discover transformative solutions, and contribute to shaping the future of Pakistan's HVACR industry.**



Glimpse of HVACR Trends 2024



PACKAGES

DIAMOND Sponsorship

PKR 3,000,000

- 36 square meters (6m x 6m) Prime Exhibition space
- Sponsor's banner at Main Corridor Entrance.
- 10 minutes slot exclusive Technical - Product Presentation at Conference Hall
- 03 minutes Company - Product video on main SMD
- Logo placement on Event Backdrop, Media Wall, Social Media Campaigns, Press Releases, Invitation Cards, Brochures and Event Website with Company's hyperlink
- Special acknowledgment at opening & closing sessions.
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program.
- Include in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.
- Exclusive Interview / content features with Sponsor will be published on ASHRAE Pakistan Chapter Website, Social Media, Newsletter and Post Event Reports.

SILVER Sponsorship

PKR 1,250,000

- 18 square meters (3m x 6m) at prime space
- Logo placement on Event Backdrop, Media Wall, Social Media Campaigns, Press Releases, Invitation Cards, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program.
- Include in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.

GOLD Sponsorship

PKR 2,000,000

- 18 square meters (3m x 6m) at prime space
- Sponsor's banner at Main Corridor Entrance.
- 03 minutes Company - Product video on main SMD
- Logo placement on Event Backdrop, Media Wall, Social Media Campaigns, Press Releases, Invitation Cards, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program.
- Include in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.
- Exclusive Interview / content features with Sponsor will be published on ASHRAE Pakistan Chapter Website, Social Media, Newsletter and Post Event Reports.

Standard Shell Stall

PKR 450,000.00

- 09 square meters (3m x 3m) – Shell Scheme Stall
- Logo placement on Media Wall, Social Media, Campaigns, Press Releases

BASIC PACKAGE FOR STALL(S)

- Shell Scheme Octanorm Stall Structure
- Four (04) Chairs
- One (01) Information Desk
- One (01) Discussion Table
- White Wall Panels
- Four (04) Spot Lights
- Fascia Name Board

SILVER+ Sponsorship

PKR 1,500,000

- 27 square meters prime space – junction of two rows / walkways
- 3 minutes Company - Product video on main SMD
- Logo placement on Event Backdrop, Media Wall, Social Media Campaigns, Press Releases, Invitation Cards, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program.
- Include in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.

Branding in Main Corridor

- Banner (a x b size) - PKR 500,000 Each
- Standee (c x d size) - PKR 150,000 Each

Product Presentation

10 Minutes Slot At Conference Hall PKR 550,000.00

Badges - Lanyards

Backside shall be customized with material provided by Sponsor PKR 550,000

Digital Video

03 Minutes Video in Exhibition Hall SMDs during intervals for Two Days (16-9 Video) PKR 200,000

Networking BREAKFAST

PKR 750,000.00

Participants:

INDUSTRIALISTS – BUSINESS COMMUNITY – BUILDERS – DEVELOPERS – ARCHITECTS – CONSULTANTS – END USER – OWNERS – EXECUTIVES – SUPPLY CHAIN MANAGERS

- Banner(s) + Standee(s) at Breakfast Venue
- Logo on Exclusive Invitation Card
- Logo placement on Event Backdrop, Media Wall, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program
- Special recognition during the Breakfast

Exhibitors' LUNCH

PKR 750,000

- Banner(s) + Standee(s) at Lunch Venue
- Logo on Lunch Coupons
- Logo placement on Event Backdrop, Media Wall, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program.

Gala DINNER Sponsorship

PKR 1,000,000

Participants:

INDUSTRIALISTS – BUSINESS COMMUNITY – BUILDERS – DEVELOPERS – ARCHITECTS – CONSULTANTS – END USER – OWNERS – EXECUTIVES – SUPPLY CHAIN MANAGERS

- Banner(s) + Standee(s) at the Dinner Venue
- Logo on Exclusive Invitation Card
- Logo placement on Event Backdrop, Media Wall, Brochures and Event Website with Company's hyperlink
- Shield of Thanks to the sponsoring CEO / Chairman at Executive Dinner Program
- Special recognition during the Dinner

ADVISORY BOARD



FAROOQ MEHBOOB
ASHRAE Presidential Member



FAHIM I. SIDDIQUI
Past President



YOUSUF HASAN
Past President



ABBAS SAJID
Past President



ADEEBA MEHBOOB
Past President

WHERE SMART HVACR MEETS REAL-WORLD DEMANDS



ORGANIZING TEAM



OMER KHAN
Chair Organizing Committee



SHUJA KHALID
President APC



IBAD HASAN
Sponsorship & Exhibitors Lead



DR. UZAIR
Marketing & Promotion Lead



MOHSIN UL HAQ
Secretary / Coordination Lead



WAQAS JAFFERY
Hospitality & Guest Relations Lead



FARAZ KHAN
Expo Management Lead



M. HAMID
Finance & Budget Lead



KIRAN SAJID
Technical Program Committee Lead

CONTACT

Sponsorship, Booths & Brandings:
Ibad Hasan
+92 321 8241652

General Inquiries:
Arsalan Khan
Office Secretary
+92 332 2267840



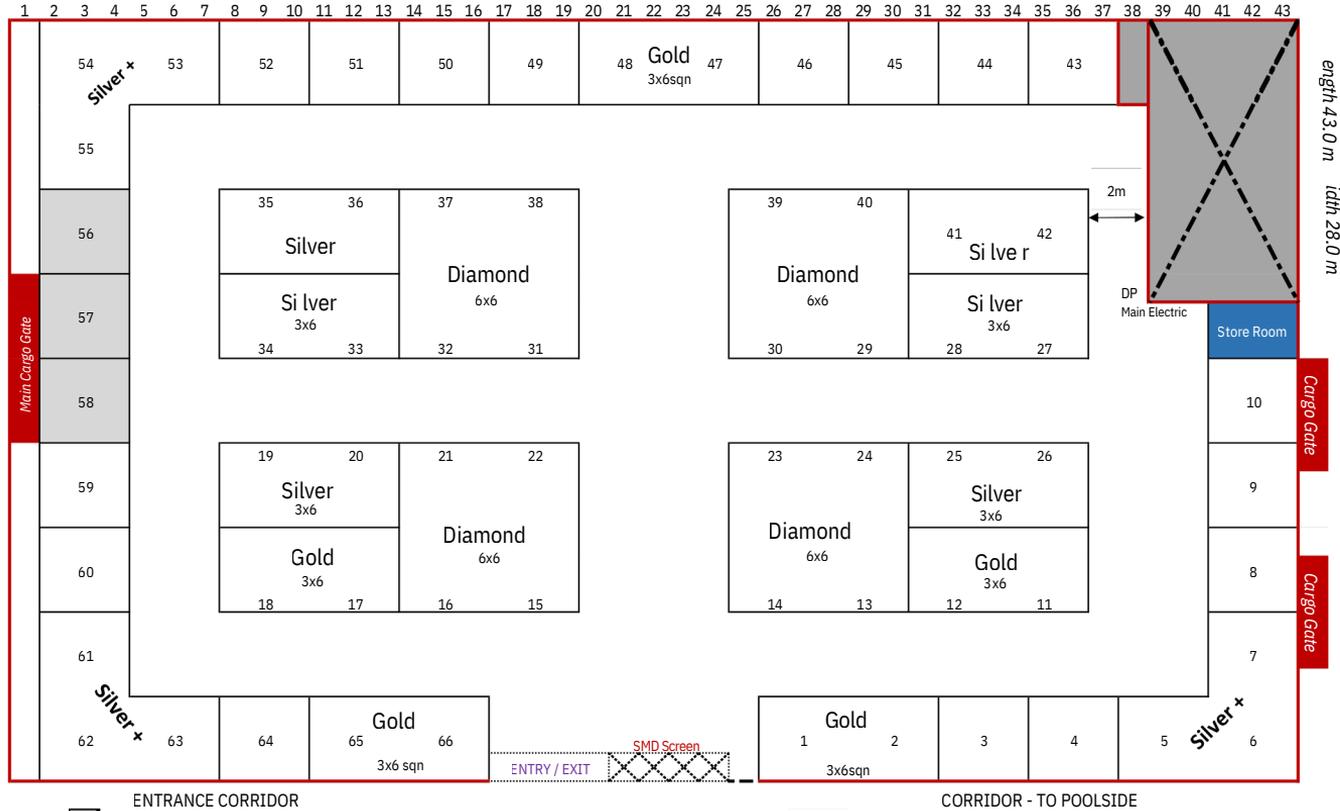
ASHRAE PAKISTAN CHAPTER

Plot No. 27-C, Lane No. 11, DHA-VI, Karachi

Tel: +92 321 824 1652

Email: info@ashraepakistan.com
ashraepakistanchapter072@gmail.com

12-13 December 2025,
Karachi Marriott Hotel
Poolside Marquee



Main Gates for Cargo Handling. Stalls located here - Their possession will be given at 12:30 am (12th Dec 2025)

Important: The exact position of stalls is not guaranteed and may change due to technical and on-ground situations.

* Stall No. 10 and 43 is only one side open booth.