



# Sustainability in Critical Sectors of the Industry

Pharma – Hospitals – Cleanroom

9-10 December 2023, Karachi Marriott Hotel

## SPONSORSHIP PACKAGES

### Diamond Sponsorship

Value: PKR 2,500,000 + (Income Tax + Sales Tax)

#### BENEFITS

- 36 square meters (6m x 6m) prime exhibition space with exceptional visibility.
- 10 minutes slot to conduct exclusive technical or product presentation during the conference
- Opportunity to represent yourself as panelists in a high-profile thought leadership discussion on a relevant industry topic during the conference.
- Prominent placement of sponsor's banner at the event's main corridor entrance.
- Showcase a 3-minute company or product video on the main SMD Screen.
- Extensive sponsor recognition including logo placement on event backdrop, media wall, social media campaigns, press releases, invitation cards\*, brochures\*, and event website with a hyperlink to your company's website.
- Special acknowledgment during the opening and closing sessions.
- Exclusive recognition and presentation of a Shield of Thanks to the sponsoring CEO/Chairman at during the VIP Dinner program.
- Dinner Invitation to the CEO of the Sponsoring Company along with an accompanying person
- Lunch Coupons to the C-Level staff of the sponsoring company (Max. 08 Nos.)
- Two special invitation of Networking Breakfast to meet and greet the high-profile audience at the breakfast session.
- Include sponsors in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.
- Exclusive interviews or content features with sponsor representatives in event will be released on ASHRAE APC Website, Social Media and Post Event Reports.
- Ten complimentary registrations for the conference and technical sessions.

Total Number of Opportunities: Four (04)



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### Gold Sponsorship

Value: PKR 1,500,000 + (Income Tax + Sales Tax)

#### BENEFITS

- 18 square meters (3m x 6m) at exhibition space with special visibility.
- Prominent placement of sponsor's banner at the event's main corridor entrance.
- Showcase a 3-minute company or product video on the main SMD Screen.
- Extensive sponsor recognition including logo placement on event backdrop, media wall, social media campaigns, press releases, invitation cards\*, brochures\*, and event website with a hyperlink to your company's website.
- Exclusive recognition and presentation of a Shield of Thanks to the sponsoring CEO/Chairman at during the VIP Dinner program.
- Dinner Invitation to the CEO of the Sponsoring Company along with an accompanying person
- Lunch Coupon to the C-Level staff of the sponsoring company (Max. 04 Nos.)
- Include sponsors in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.
- Exclusive interviews or content features with sponsor representatives in event will be released on ASHRAE APC Website, Social Media and Post Event Reports.
- Five complimentary registrations for the conference and technical sessions.

Total Number of Opportunities: Five (05)



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### Sliver Plus (+) Sponsorship

Value: PKR 1,150,000 + (Income Tax + Sales Tax)

#### BENEFITS

- 27 square meters main exhibition space with extraordinary visibility.
- Showcase a 3-minute company or product video on the main SMD Screen.
- Extensive sponsor recognition including logo placement on event backdrop, media wall, social media campaigns, press releases, invitation cards\*, brochures\*, and event website with a hyperlink to your company's website.
- Exclusive recognition and presentation of a Shield of Thanks to the sponsoring CEO/Chairman at during the VIP Dinner program.
- Dinner Invitation to the CEO of the Sponsoring Company along with an accompanying person
- Lunch Coupon to the C-Level staff of the sponsoring company (Max. 06 Nos.)
- Include sponsors in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.
- Five complimentary registrations for the conference and technical sessions.

Total Number of Opportunities: Three (03)

### Sliver Sponsorship

Value: PKR 800,000 + + (Income Tax + Sales Tax)

#### BENEFITS

- 18 square meters main exhibition space (3m x 6m) with astonishing visibility.
- Extensive sponsor recognition including logo placement on event backdrop, media wall, social media campaigns, press releases, invitation cards\*, brochures\*, and event website with a hyperlink to your company's website.
- Exclusive recognition and presentation of a Shield of Thanks to the sponsoring CEO/Chairman at during the VIP Dinner program.
- Lunch Coupon to the C-Level staff of the sponsoring company (Max. 04 Nos.)
- Dinner Invitation to the CEO of the Sponsoring Company along with an accompanying person
- Include sponsors in pre-conference marketing materials, such as teaser campaigns, countdowns, and featured sponsor spotlights on the event website and social media.
- Five complimentary registrations for the conference and technical sessions.

Total Number of Opportunities: Four (04)



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### Standard Stall Package

Value: PKR 300,000 + + (Income Tax + Sales Tax)

#### Includes:

- 09 m<sup>2</sup> (3x3 sqm) Stall Space

#### Optional:

- Shell Scheme Stall
- Octanorm Stall Structure
- White Wall Panels
- Four (04) Chairs
- One (01) Information Desk
- One (01) Discussion Table
- Four (04) Spot Lights
- Fascia Name Board
- Two (02) Lunch Coupons (max 02 coupons only)
- Dinner Invitation to the CEO of the Sponsoring Company along with an accompanying Person (max. two persons only)

### Gala Dinner Sponsor

Value: PKR 600,000 + (Income Tax + Sales Tax)

#### BENEFITS

- Acknowledgment of sponsoring the Gala Dinner in a banner at the venue.
- Logo placement on the dinner invitation, media wall, and event website with a hyperlink to your company's website.
- Special recognition during the dinner.
- Two complimentary invitations for lunch to the sponsoring company.
- Dinner Invitation to the CEO of the Sponsoring Company along with an accompanying person.

Number of Opportunities: Non-Exclusive



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### Lunch Sponsor

Value: PKR 450,000 + (Income Tax + Sales Tax)

#### BENEFITS

- Prominent acknowledgment banner at the lunch site.
- Exclusive placement of sponsor's logo on the Lunch invitation, media wall, and event website with a hyperlink to your company's website.
- Special recognition during the lunch.
- Exclusive recognition and presentation of a Shield of Thanks to the sponsoring CEO/Chairman at during the VIP Dinner program.
- Dinner Invitation to the CEO of the Sponsoring Company along with an accompanying person
- Two complimentary invitations for lunch to the sponsoring company.

Number of Opportunities: Non-Exclusifve

### Networking Breakfast Sponsor

Value: PKR 450,000 + (Income Tax + Sales Tax)

#### BENEFITS

- Prominent acknowledgment banner at the Breakfast site.
- Exclusive placement of sponsor's logo on the Lunch invitation, media wall, and event website with a hyperlink to your company's website.
- Special recognition during the lunch.
- Exclusive recognition and presentation of a Shield of Thanks to the sponsoring CEO/Chairman at during the VIP Dinner program.
- Dinner Invitation to the CEO of the Sponsoring Company along with an accompanying person
- Two complimentary invitations for Breakfast to the sponsoring company.

Number of Opportunities: Non-Exclusive



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### Additional Sponsorship Opportunities

#### **Technical / Product Presentation**

Value: PKR 350,000 + (Income Tax + Sales Tax) for a 10-15 Minutes Slot

#### **Badges Sponsor**

Value: PKR 500,000 ++ (Income Tax + Sales Tax)

Customized the backside of participant and visitor badges with material provided by the sponsor.

#### **Digital Video Sponsor**

Value: PKR 125,000 + (Income Tax + Sales Tax)

(video length should be 03 Minutes max in 16:9 aspect ratio)

#### **Branding in Main Corridor**

Value: PKR 150,000 ++ (Income Tax + Sales Tax)

#### **Conference Souvenir Sponsor**

Value: PKR 300,000 + (Income Tax + Sales Tax)

(includes Conference Abstract Book, Notepad and Stationary in a bag) *Sponsors logo will be printed on the conference material*



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### For booking and inquiries, please contact:

**Ibad Hassan** (Coordinator Sponsorships and Sales)

Phone: 0321 – 824 1652

Email: [info@ashraepakistanchapter.com](mailto:info@ashraepakistanchapter.com)

Website: [www.ashraepakistan.com](http://www.ashraepakistan.com)

### Important:

- For logo inclusion in the printed material such as invitations, it is mandatory that sponsor **MUST PAY FULL SPONSORSHIP FEE**. Stall Space / Branding / Sponsorship confirmation is subject to the full payment prior to the event.
- Provide the logo in high-resolution by 05 November 2023.
- All artwork and video commercials should be provided by the sponsoring company before **November 20, 2023**.
- Please note that the tariff mentioned does not include FBR and Sindh Revenue Board Taxes, which will be added to your invoice.

Note:-

Lunch Coupons and Dinner Invitations would be provided complimentary to all sponsors and exhibitors according to the quota mentioned in their packages. If you require additional Coupons and Invitations, you may buy in advance from our Event Manager.



# Booking Form

Please send dully filled, signed and stamped copy of this document back to:

**ASHRAE Pakistan Chapter**

info@ashraepakistan.com

expo.ashraepakistan.com

## Exhibitor Information

<b>Company Particulars</b>			
Company Name			
Address			
City		State / Province	
Postal/ ZIP Code		Country	
Telephone (country)- (city)-(number)		Fax (country)- (city)-(number)	
Email		Website	

## Your Stand Choices

<b>Choice 1</b>		<b>Choice 2</b>		<b>Choice 3</b>	
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## Exposition Space Order

(Prices are exclusive of Taxes. In the invoice tax amount will be added over and over the Rates mentioned below.)

	DETAILS	UNITE RATE (PKR)	QTY	AMOUNT (PKR)
A	Diamond Sponsorship	2,500,000		
B	Gold Sponsorship	1,500,000		
C	Silver Plus Sponsorship	1,150,000		
D	Silver Sponsorship	800,000		
E	Standard Stall (Shell or Bare Space)	300,000		
F	Other:			
		<b>Total Before Taxes</b>		
		Income Tax		
		Sales Tax (SST)		
		<b>TOTAL</b>		



## Addition Opportunities

### We are also interested in the following opportunities:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Company or Product Presentation | <input type="checkbox"/> Digital Video in the main Hall         | <input type="checkbox"/> Gala Dinner Sponsorship      |
| <input type="checkbox"/> Badges Sponsorship              | <input type="checkbox"/> Full page Show Catalogue Advertisement | <input type="checkbox"/> Exhibitors Lunch Sponsorship |
| <input type="checkbox"/> Corridor Branding Panel         | <input type="checkbox"/> Conference Souvenir Sponsor            |   |

## Product Categories

- |  |  |                                |
|--|--|--------------------------------|
| <input type="checkbox"/> Heating             | <input type="checkbox"/> Industrial Ventilation                  | <input type="checkbox"/> Other |
| <input type="checkbox"/> Air-Conditioning    | <input type="checkbox"/> Refrigeration & Cold Chain              |                                |
| <input type="checkbox"/> Indoor Air-Handling | <input type="checkbox"/> Building Automation & Energy Efficiency |                                |

## Payment Option

All Payments are required to be made in US Dollars or equivalent Pak Rupees through:

- |  |                                     |  |
|--|-------------------------------------|--|
| <input type="checkbox"/> Crossed Check | <input type="checkbox"/> Bank Draft | <input type="checkbox"/> Wire Transfer |
|--|-------------------------------------|--|

Account Title : **Pakistan Chapter ASHRAE**

Account No. 0025-1007963910

IBAN: PK91ALFH0025001007963910

Bank and Branch: **Bank Alfah Limited**, LAL QILA – Shahrache- Faisal, Karachi

## Undertaking (to be signed by ONLY dully authorized signatory, acting for and on behalf of the participating company)

We understand and accept the final allocation of Stands / Space / Time Slot as done ASHRAE Pakistan Chapter.

Name		Position	
Signature & Seal		Date	_ / _ / 2023
<b>For office use only:</b>	<b>Hall #</b>		<b>Stand No #</b>
<b>Booking Person Name:</b>			
Chairman Organizing Committee	Sales Department	Accounts Department	Operations Department

Event Manager



**BUSINESS RELAY GROUP**  
Exhibition and Conferences Organizers